2024-25 **Advertising Package**

Get your brand noticed & your message heard by advertising with the Guelph Chamber.

★ Website Advertising

- Clickable ad on the right-hand side of our website with the dimensions of 300px by 250px
- Our website averages 7,000 views a week
- Provide artwork in JPEG, PNG or GIF format
- \$105/month +HST (Member Pricing)
- **\$230/month +HST** (Non-Member Pricing)

E-Newsletter Advertising

- Clickable ad on the left-hand side of our newsletter with the dimensions of 175px x 175px
- Our newsletter is sent out to roughly 5,000 subscribers bi-weekly
- Provide artwork in JPEG or PNG format **\$75/issue +HST** (Member Pricing)

\$200/issue +HST (Non-Member Pricing)

Size does matter!

- Unlock your business's full potential with our new clickable E-News Banner Ad. Bigger and better than ever with the dimensions of 600px x 200px
- Provide artwork in JPEG or PNG format

\$200/issue +HST (Member Pricing) \$350/issue +HST (Non-Member Pricing)

Social Post

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EW!

- For a small investment, you can amplify your reach, attract new customers, and boost your brand's visibility. Put your business in front of the right audience. Don't miss out on this chance to shine brighter on social media-boost your business today!
- Over 7k X/Twitter followers
- Over 2k LinkedIn followers
- Provide artwork in JPEG or PNG format
- Provide written content which is subject to Chamber approval

\$200/post +HST (Member Pricing) (Not available to Non-Members)

Advertising Packages

Looking for a one-stop-shop package that allows you to get all of the perks of advertising in one simple step? We've got you covered!

Package 1: The Starter

- 3 months website advertising
- 3 editions advertising in our bi-weekly e-newsletter
- 1 promotional social media post
- \$375 + HST (Member Pricing) **\$585 + HST** (Non-Member Pricing)

Package 2: The VIP

- 6 months website advertising
- 6 editions advertising in our bi-weekly e-newsletter
- 2 promotional social media posts
- \$585 + HST (Member Pricing)
- \$890 + HST (Non-Member Pricing)



Book your spot today and reach out to: ellyn@guelphchamber.com

NEW!

Network E-blast

- Clickable E-blast to our network with over 2k subscribers!
- Provide artwork in JPEG or **PNG** format
- Provide link to website or

\$600/E-blast +HST

(Member Pricing) (Not available to Non-Members)



Limited spots available. Book now to save your spot today!

