

2024-2025
**Annual
Sponsorship Package**



CAO Breakfast

The CAO Breakfast provides an opportunity for community and business leaders to get plugged into what is happening with the city's executive team. Learn about key priorities and hear about the business of running the city from the Chief Administrative Officer of the City of Guelph.

Date: **January**

Time: **7:30am-9:30am**

Venue: **Cutten Fields**

Sponsorship Opportunities:

~~TITLE SPONSOR \$4,000~~ **SOLD**

- The opportunity to introduce the local leader and give a brief overview of your organization
- Four (4) complimentary tickets to each event
- Logo prominently displayed on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts
- Opportunity to display pop-up banner at the events
- Opportunity to distribute marketing materials to attendees at the events



EVENT SPONSOR - \$3,000

- Two (2) complimentary tickets to the event
- Social media exposure prior to and during the event
- Logo on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Recognition as Event Sponsor in opening remarks by Chamber representative
- Opportunity to distribute/display marketing materials to attendees
- An opportunity to display pop-up banner near the front of the room

State of the City

The State of the City is a premier community networking event where the Mayor of the City of Guelph addresses business and community leaders. Put your organization's brand in front of hundreds of business professionals as the Mayor outlines his community vision, shares progresses and challenges from the past year, and fields questions from the audience.

Date: **Early February**

Time: **7am-9am**

Venue: **Delta Guelph Hotel & Conference Centre**

Sponsorship Opportunities:

~~TITLE SPONSOR - \$5,000~~ **SOLD**

- Opportunity to introduce the Mayor and give a brief overview of your organization
 - Short video clip (~30 seconds to 1 minute) can be played during the introduction but must be sent in MP4 format to Chamber two weeks prior to the event
- Six (6) complimentary tickets to the event with reserved seating
- Opportunity to distribute marketing materials to attendees on tables
- Company name recognition from Chamber CEO in opening & closing remarks
- Logo prominently displayed on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Logo displayed on tent cards placed at all tables
- Opportunity to display 2 pop-up banners on the stage
- Social media exposure prior to and during event
- Opportunity to set up Activation Table at event

EVENT SPONSOR - \$4,000

- Four (4) complimentary tickets to the event with reserved seating
- Company name recognition from Chamber CEO in opening & closing remarks
- Logo on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Logo displayed on tent cards placed at all tables
- Opportunity to display pop-up banner near the stage (front of room)
- Social media exposure prior to and during event
- Opportunity to set up Activation Table at event

COMMUNITY SPONSOR - \$3,000

- Two (2) complimentary tickets
- Company name recognition from Chamber CEO in opening & closing remarks
- Logo on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure



Inspirational Women

The Inspirational Women series comprises of 2 luncheons providing inspiring, progressive, and celebratory panel discussions featuring prominent female community leaders and CEOs. This series shares all sides of the personal and professional barriers women in our community have had to overcome to reach their current successes.

Sponsoring this event allows your brand to stand out in a crowd and shows you as a community connector and champion. This sponsorship opportunity positions your brand as a champion of equity, diversity, and inclusion.

Date: **November and March**

Time: **12pm-2pm**

Venue: **Cutten Fields**



Sponsorship Opportunities:

~~TITLE SPONSOR \$6,500~~ **SOLD**

- The opportunity to introduce the guest speakers and give a brief overview of your organization
- Four (4) complimentary tickets to each event
- Logo prominently displayed on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts
- Opportunity to display pop-up banner at the events
- Opportunity to distribute marketing materials to attendees at the events

COMMUNITY SPONSOR - \$3,500

- Two (2) complimentary tickets to each event
- Logo on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts

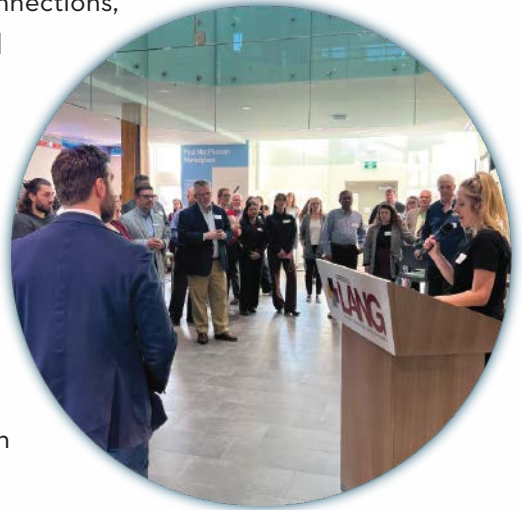
Business Around 5

The Business Around 5 series is comprised of four networking events, available for free to members of the Guelph Chamber, thanks to the support of the series sponsor. Each Business Around 5 event is hosted by a Guelph Chamber member featuring a new location, an interesting product, or an engaging tour of their space. These networking events are vital in the Chamber's event schedule, allowing businesses of all sizes to network, create connections, and cultivate working relationships to ensure business prosperity and economic development.

Date: **November, January, February, March, April, May,**

Time: **4pm-6pm**

Venue: **TBD**



Sponsorship Opportunities:

SERIES SPONSOR - \$6,000

- The opportunity to be introduced as the Series Sponsor at each event and give a brief overview of your organization
- The opportunity to introduce the guest speaker at each event (introduction of guest speaker provided by Guelph Chamber of Commerce)
- Social media exposure prior to and during all four (4) Business Around 5 events
- Logo displayed on all Business Around 5 marketing materials
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages on Guelph Chamber website
- Unlimited attendance from your company's staff

EVENT SPONSOR - \$3,000

- Social media exposure prior to and during all six (6) Business Around 5 events
- Logo displayed on all Business Around 5 marketing materials
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages on Guelph Chamber website
- Unlimited attendance from your company's staff

Breakfast Academies

The Breakfast Academy series is a learning platform connecting Chamber members of various sizes and sectors to learn essential skills to enhance their operations, talent, and workplace development. Sponsorship of this event allows you to place your brand in front of hundreds of members of the business community.

Date: **October, November, March, April**

Time: **7:30am-9:30am**

Venue: **Italian Canadian Club of Guelph**

Sponsorship Opportunities:

~~SERIES SPONSOR - \$6,000~~ **SOLD**

- The opportunity to be introduced as the title sponsor, give a brief overview of your organization*, and introduce the guest speaker at each session**
 - *Videos can be played during the introduction but must be send in MP4 format to Chamber two weeks prior to the event
 - **Biography of guest speaker provided by Guelph Chamber
- Four (4) complimentary tickets to each event
- Logo prominently displayed on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts
- Opportunity to display pop-up banner at the events
- Opportunity to distribute marketing materials to attendees at the events

EVENT SPONSOR - \$3,000

- Two (2) complimentary tickets to each event
- Logo on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts



Guelph Awards of Excellence

The Guelph Awards of Excellence is the community's premier appreciation event and celebrates the exceptional businesses and individuals that call Guelph home. Through various Chamber awards, business and individuals will be recognized for their efforts, highlighting a wide range of deserving Guelph Chamber members.

Date: **Thursday June 19th, 2025**

Time: **5pm-9pm**

Venue: **Delta Hotel & Conference Centre**

**ONLY TWO
SPOTS LEFT!**

Sponsorship Opportunities:

COMMUNITY PILLAR SPONSOR - \$5,000

- Six (6) complimentary tickets to the Guelph Awards of Excellence
- Opportunity to purchase additional tickets at a pro-rated sponsor rate
- An opportunity to present an award on stage
- Award categories available on a first come first served basis
- Logo recognition via Electronic Backlit Screen Show at the event with full screen display
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Recognition by name & logo with strategic placement on the event programme given to all event attendees
- Logo displayed on all marketing materials
- Company name recognition in finalist video
- Social media exposure prior to, during & post-event

RECOGNIZING EXCELLENCE SPONSOR - \$4,000

- Four (4) complimentary tickets to the Guelph Awards of Excellence
- Recognition by the Master of Ceremonies as a Recognizing Excellence Partner
- Recognition as a Recognizing Excellence Partner with logo in the event programme
- Recognition by logo on Electronic Backlit Screen Show
- Logo displayed on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure prior to, during & post-event



Guelph Awards of Excellence continued...

CELEBRATING COMMUNITY SPONSOR - \$2,500

- Two (2) complimentary tickets to the Guelph Awards of Excellence
- Recognition as a Celebrating Community sponsor (company name) in the event programme
- Recognition by logo on Electronic Backlit Screen Show, shared with other partners
- Company name displayed on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure prior to, during & post-event

ACTIVATION OPPORTUNITIES - \$1,500

- Add on one sponsor activation opportunity to any above sponsorship for maximum exposure OR standalone sponsorship opportunity

~~WINE SPONSOR~~ **SOLD**

REGISTRATION SPONSOR

CENTRE PIECE SPONSOR

SEATING CHART SPONSOR



Business Expo

Hosted by the Greater KW, Guelph, and Cambridge Chambers of Commerce, the 2025 Business Expo will highlight the tri-city business communities. With over 1,200 attendees, this event provides plenty of opportunities to showcase your brand across three cities.

Date: **Wednesday April 16th, 2025**

Time: **2pm-7pm**

Venue: **Bingemans**

Sponsorship Opportunities:

GOLD SPONSOR - \$1,750

- 10' x 10' booth in a premium location of your choosing
- Logo inclusion on all promotional materials and event signage (across all 3 Chambers)
- Logo on all 3 Chamber event registration pages, hyperlinked to your site
- 1/2 page ad in Digital Expo Guide (sent to attendees ahead of the event, and promoted in e-blasts and social media)
- Logo placement on booth floor plan in Digital Expo Guide

SILVER SPONSOR - \$1,250

- 10' x 10' booth
- Logo inclusion on all promotional materials and event signage (across all 3 Chambers)
- Logo on all 3 Chamber event registration pages, hyperlinked to your site
- Logo placement on booth floor plan in Digital Expo Guide (sent to attendees ahead of the event, and promoted in e-blasts and social media)

BRONZE SPONSOR - \$1,000

- 8' x 8' booth
- Logo inclusion on all promotional materials and event signage (across all 3 Chambers)
- Logo on all 3 Chamber event registration pages, hyperlinked to your site



Social Fusions

The Social Fusion series is a networking platform connecting young and seasoned professionals together to chat business in a causal and highly social environment. This popular networking series will ensure your brand is recognized. Put your brand in front of hundreds of business professionals while watching knowledge being shared, connections being formed, and ideas being brought to fruition.

Date: **September, February, March, May**

Time: **4pm-6pm**

Venue: **Royal City Brewing Co.**

Sponsorship Opportunities:

SERIES SPONSOR - \$3,000

- The opportunity to be introduced as the series sponsor and give a brief overview of your organization, at each session
- Opportunity to display pop up banner at each session
- Opportunity to display marketing materials to attendees (on registration table at event)
- Company logo prominently displayed on all Social Fusion marketing materials
- Minimum of two (2) e-blasts promoting each session, displaying your logo to be sent out to distribution list of 5,000+ contacts
- Logo with clickable link to your website displayed on all Social Fusion registration pages on Guelph Chamber website
- Social media exposure prior to and during each Social Fusion session



Local Leaders Luncheon

The Local Leaders Luncheon series is comprised of two events and is a premier networking opportunity connecting Guelph's community leaders together. Join local business professionals to network over lunch and hear a thought provoking and inspiring conversation from a local leader. Sponsoring this series provides you with the opportunity to put your organization in front of a handful of some of Guelph's movers and shakers to foster connections to advance your trajectory.

Date: **February (featuring Stu Lang)**

May (featuring Police Chief Gord Cobey)

Time: **11:30am-2:00pm**

Venue: **Cutten Fields**



Sponsorship Opportunities:

TITLE SPONSOR - \$5,000

- The opportunity to introduce the local leader and give a brief overview of your organization
- Four (4) complimentary tickets to each event
- Logo prominently displayed on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts
- Opportunity to display pop-up banner at the events
- Opportunity to distribute marketing materials to attendees at the events

COMMUNITY SPONSOR - \$3,000

- Two (2) complimentary tickets to each event
- Logo on all marketing materials
- Logo with clickable link to your website on event registration page on Guelph Chamber website
- Social media exposure
- Minimum of two (2) e-blasts per event featuring your logo to be sent out to distribution list of 2,000+ contacts
- Minimum of two (2) e-newsletters per event featuring your logo to be sent out to distribution list of 5,000+ contacts